

**CITY OF KINGMAN
ECONOMIC DEVELOPMENT MARKETING COMMISSION
REGULAR AGENDA**

**Wednesday, August 12th, 2015, 7:30 A.M.
Council Chambers – 310 N. 4th Street, Kingman, Arizona**

EDMC MISSION STATEMENT

The mission of the Kingman Arizona Economic Development Marketing Commission is to foster and encourage responsible economic development through developing an empowered workforce, assisting to sustain local businesses, and marketing Kingman to outside commercial and industrial enterprises. These endeavors will diversify the economic climate, create jobs, expand Kingman's tax base, and enhance the quality of life for all citizens.

Chairperson:	Richard Hamilton	
Vice Chairperson:	Mike Roberts	
Members:	Mike Cobb	William Wales
	Tim Woods	Susan Yamaguchi
	Chuck Waalkens	
Council Liaison:	Carole Young	

Roll Call & Pledge of Allegiance

1. APPROVAL OF MINUTES

The Regular Meeting minutes of July 8, 2015

2. PUBLIC COMMENTS

Those wishing to address the commission should fill out request forms in advance. Action taken as a result of public comments will be limited to directing staff to study the matter or rescheduling the matter for consideration and decision at a later time. There will be no comments allowed that advertise for a particular person or group. Comments should be limited to no longer than 3 minutes.

3. OLD BUSINESS

a. Discussion about the potential for commercial filming as a source of revenue in Kingman

Commissioners will discuss ways to revitalize commercial filming activity in Kingman.

b. Consideration and possible action on attending the Arizona Association for Economic Development's Fall Forum

The Arizona Association for Economic Development is holding its Fall Forum in Oro Valley on September 16-18, 2015. The cost for AAED members is \$285 and \$385 for non-members. Room costs are \$86 a night.

c. Discussion about commercial development on the City owned property located at the corner of E Andy Devine Avenue and Fairgrounds Avenue

The commission will discuss the potential for commercial development on this property.

4. NEW BUSINESS

None

5. REPORTS

Updates from commissioners who have attended local business and community organization meetings

Commissioners will give brief reports on matters discussed during local business and community organization meetings that are related to the mission/efforts of the EDMC.

6. COMMISSIONER'S COMMENTS

Limited to announcements, availability/attendance at conferences and seminars, requests for agenda items for future meetings and requests for reports from staff.

POSTED _____

**CITY OF KINGMAN
MEETING OF THE
ECONOMIC DEVELOPMENT MARKETING COMMISSION**

**City Council Chambers
310 N. 4th Street
Kingman, Arizona**

7:30 a.m.

Regular Minutes

Wednesday, July 8, 2015

Members:	Officers:	Visitors Signing In:
R. Hamilton, Chairman	J. Dougherty, City Manager	See Attached
M. Roberts, Vice-Chair	C. Young, Council Liaison	
M. Cobb	G. Jeppson, Development Services Director - EXCUSED	
C. Waalkens	E. Roper, Recording Secretary	
T. Woods – EXCUSED		
S. Yamaguchi		
W. Wales		

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MEETING MINUTES

CALL TO ORDER, PLEDGE OF ALLEGIANCE & ROLL CALL

Chairman Hamilton called the Economic Development Marketing Commission meeting to order at 7:30 A.M. All commissioners were present except Commissioner Woods who was excused.

1. APPROVAL OF MINUTES

The Regular Meeting minutes of June 10, 2015.

Commissioner Waalkens made a MOTION to APPROVE the Regular Meeting minutes of June 10, 2015. Commissioner Wales SECONDED and it was APPROVED by a vote of 6-0.

2. PUBLIC COMMENTS

Those wishing to address the commission should fill out request forms in advance. Action taken as a result of public comments will be limited to directing staff to study the matter or rescheduling the matter for consideration and decision at a later time. There will be no comments allowed that advertise for a particular person or group. Comments should be limited to no longer than 3 minutes.

There were no comments from the public.

3. OLD BUSINESS

Consideration and possible action on attending the Great American Trucking Show

The Great American Trucking Show will be held August 27- 29, 2015 in Dallas, Texas. The show will have 99 exhibitors of trucking companies, trucking manufacturers, truck parts suppliers and manufacturers and

other truck related exhibitors. Staff has attached information on the show for the commission's consideration. The registration is free. Cost to the City to attend will be the travel costs. This show may be an opportunity to promote Kingman as the crossroads of the Southwest and a place to locate terminals, manufacturing operations, and supply shops.

Commissioner Wales stated he researched the conference and it appeared to be geared towards attracting truckers to work for different companies and growing trucking business. Commissioner Wales stated it did not seem to be the venue the commission was looking for.

Commissioner Yamaguchi asked if there would be any distribution companies attending.

Commissioner Wales stated he did not see any.

Commissioner Cobb stated Las Vegas had a lot of conventions and there could be conventions that were a better fit for the commission's goals.

4. NEW BUSINESS

a. Discussion and possible action on assigning liaisons to attend local business and community organization meetings

Commissioners may discuss and possibly assign one commissioner and an alternate to attend the following group's meetings: Kingman Area Chamber of Commerce; Sandbox Committee; Downtown Merchants Association; Kingman Airport Authority (KAA); Kingman and Mohave Manufacturing Association (KAMMA); America's Best Communities (ABC) Committee; Route 66 Developments; Tourism Commission; and/or Business and Government Committee.

The commission made the following assignments: Chairman Hamilton will attend the KAA and Chamber meetings with Commissioner Cobb as an alternate for Chamber meetings; Commissioner Roberts and Commissioner Waalkens will attend the Business and Government Committee meetings; Commissioner Woods will attend the KAMMA meetings with Commissioner Roberts as an alternate; Commissioner Wales will attend the Downtown Merchants Association meetings; Commissioner Woods will attend the Sandbox Committee meetings; Commissioner Waalkens will attend the ABC Committee meetings with Commissioner Yamaguchi as an alternate; Commissioner Cobb will attend the Route 66 Developments meetings; and Commissioner Yamaguchi will attend the TDC meetings.

b. Discussion about commercial development on the City owned property located at the corner of E Andy Devine Avenue and Fairgrounds Avenue

The City Manager will address the topic with the commission.

City Manager John Dougherty stated he had authority to sell City owned property located next to Lewis Kingman Park. Mr. Dougherty stated the appraisal was currently on hold because there were two separate parcels of property that needed to be combined into one piece. Mr. Dougherty asked the commission to begin thinking about what types of commercial activity they would like to be built on the property as the City could encourage certain types of businesses. Mr. Dougherty stated the property was approximately seven to 10 acres of C-3 zoned land. Mr. Dougherty stated the Council would need to approve combining the two pieces of property into one parcel.

Commissioner Yamaguchi asked what the original intent for the land was.

Mr. Dougherty stated the land was originally purchased as a new location for Kingman Fire Department Station 2, but Station 2 should be moved off of Andy Devine Avenue entirely in order to make room for more profitable commercial ventures.

c. Discussion about the potential for commercial filming as a source of revenue in Kingman

Commissioners will discuss ways to revitalize commercial filming activity in Kingman.

Commissioner Waalkens stated there used to be a lot of commercials filmed in Kingman, particularly car commercials, as well as movies. Commissioner Waalkens stated there was a lot of opportunity for filming and the commission needed to look at ways to court the film industry. Commissioner Waalkens stated film projects helped promote Kingman and provided a brief spike in the economy due to the large number of people the projects required.

Commissioner Cobb stated there was a film commission in Kingman years ago that may have been managed by the Chamber.

Commissioner Wales directed Deputy City Clerk Erin Roper to try to locate information on the history of the Kingman film commission.

Commissioner Waalkens asked the commissioners to do some research on the topic so it could be discussed again next month.

Commissioner Cobb stated there may be an applicable convention in Las Vegas.

d. Consideration and possible action on attending the Arizona Association for Economic Development's Fall Forum

The Arizona Association for Economic Development is holding its Fall Forum in Oro Valley on September 16-18, 2015. The cost for AAED members is \$285 and \$385 for non-members. Room costs are \$86 a night.

Commissioner Wales stated he would like to attend the conference.

Commissioner Cobb made a MOTION to APPROVE up to two commissioners to attend the AAED Fall Forum. Commissioner Waalkens SECONDED and it was APPROVED by a vote of 6-0.

Chairman Hamilton directed Ms. Roper to add the item to the next agenda in order to give the commissioners time to check their schedules.

5. COMMISSIONER'S COMMENTS

Limited to announcements, availability/attendance at conferences and seminars, requests for agenda items for future meetings and requests for reports from staff.

Commissioner Wales stated there would be a 100 year celebration for the Mohave County Courthouse and the Bonelli House on August 7, 2015.

Vice-Chair Roberts stated the Chamber would hold a picnic on July 17, 2015 and on July 20, 2015 there would be a fundraiser for Kingman Aid to Abused People (KAAP) at the Kingman Chop House.

Chairman Hamilton stated he was glad the City was displaying the Interstate 11 (I-11) banner in the

Council Chambers.

Commissioner Cobb made a MOTION to ADJOURN. Commissioner Yamaguchi SECONDED and it was APPROVED by a vote of 6-0.

ADJOURNMENT – 7:56 A.M.

APPROVED:

Richard Hamilton
Economic Development Marketing Commission Chairman

STATE OF ARIZONA)
COUNTY OF MOHAVE) ss:
CITY OF KINGMAN)

CERTIFICATE OF ECONOMIC DEVELOPMENT MARKETING COMMISSION

I, Erin Roper, Recording Secretary of the City of Kingman, Arizona, hereby certify that the foregoing Minutes are a true and correct copy of the Minutes of the Regular Meeting of the Economic Development Marketing Commission held on July 8th, 2015.

Dated this 12th day of August, 2015

Erin Roper, Recording Secretary

The Kingman Area Chamber of Commerce did have a film commission at one point; however, it is no longer operational. The Chamber would like to form a committee again and has asked anyone interested to contact them.

Some possible ideas for business that may be interested would be caterers, transportation/rental car companies, video and editing companies, and equipment rental companies.

Other options for promoting commercial filming in Kingman:

Arizona Production Association (APA)

www.azproduction.com

The website has a page dedicated to listing film offices in Arizona. If Kingman could establish a film commission or point of contact it could be added to the website.

The website also has a selection of location photos broken into categories. The photos are submitted by APA location scouts/members. It may be possible to have a location scout visit Kingman or submit photos directly.

Film in Arizona

www.film-in-arizona.com

The website has a rotating banner with photos and the name of the location. Contact information is also included for film commissions.

Arizona Film & Media Coalition

www.azfilmandmedia.org

The goal of this group is to revitalize filming in Arizona. They may have some ideas of ways to draw commercial filming to Kingman.