

**CITY OF KINGMAN
 MEETING OF THE
 ECONOMIC DEVELOPMENT MARKETING COMMISSION**

**City Council Chambers
 310 N. 4th Street
 Kingman, Arizona**

7:30 a.m.

Regular Minutes

Wednesday, June 10, 2015

Members:	Officers:	Visitors Signing In:
R. Hamilton, Chairman - EXCUSED	J. Dougherty, City Manager	See Attached
M. Roberts, Vice-Chair	C. Young, Council Liaison	
M. Cobb	G. Jeppson, Development Services Director	
C. Waalkens	E. Roper, Recording Secretary	
T. Woods – ABSENT		
S. Yamaguchi – ABSENT		
W. Wales		

EDMC MISSION STATEMENT

The mission of the Kingman Arizona Economic Development Marketing Commission is to foster and encourage responsible economic development through developing an empowered workforce, assisting to sustain local businesses, and marketing Kingman to outside commercial and industrial enterprises. These endeavors will diversify the economic climate, create jobs, expand Kingman’s tax base, and enhance the quality of life for all citizens.

MEETING MINUTES

CALL TO ORDER, PLEDGE OF ALLEGIANCE & ROLL CALL

Vice-Chair Roberts called the Economic Development Marketing Commission meeting to order at 7:31 A.M. All commissioners were present except Chairman Hamilton, who was excused, and Commissioner Woods and Commissioner Yamaguchi, who were absent.

1. APPROVAL OF MINUTES

The Regular Meeting minutes of March 11, 2015.

Commissioner Waalkens made a MOTION to APPROVE the Regular Meeting minutes of March 11, 2015. Commissioner Cobb SECONDED and it was APPROVED by a vote of 4-0.

2. PUBLIC COMMENTS

Those wishing to address the commission should fill out request forms in advance. Action taken as a result of public comments will be limited to directing staff to study the matter or rescheduling the matter for consideration and decision at a later time. There will be no comments allowed that advertise for a particular person or group. Comments should be limited to no longer than 3 minutes.

There were no comments from the public.

3. OLD BUSINESS

Discussion and possible action on the organization and activity of commission subcommittees
 Commissioners may discuss, reorganize, and/or create subcommittees.

Commissioner Wales stated the commission had discussed meeting with businesses at the airport to find out their struggles, but it had not occurred. Commissioner Wales stated retaining businesses was as important as recruiting new ones.

Vice-Chair Roberts stated the commission had worked with the Kingman Area Chamber of Commerce in the past to conduct half day business walking tours.

Commissioner Waalkens stated it was hard to organize a time to meet due to the commissioners varying schedules, which was why there was no subcommittee activity. Commissioner Waalkens recommended assigning commissioners to each existing community group to represent the commission at the meetings and report back to the commission about each group's issues.

Vice-Chair Roberts stated it would be smart to assign alternates in case a commissioner could not attend a meeting.

Commissioner Cobb agreed and requested the item be placed on next month's agenda.

Vice-Chair Roberts stated he would talk to the Chamber about business walks.

4. NEW BUSINESS

a. Discussion and possible action on attending conferences managed by Expansion Solutions

Commissioner Wales will discuss available trade shows and conferences organized by the company Expansion Solutions.

Commissioner Wales stated he received the list of events from the International Council of Shopping Centers (ICSC) conference. Commissioner Wales stated there were conferences for many different industries such as manufacturing, distribution and aviation. Commissioner Wales stated the commission should send someone to applicable conferences to try to recruit new companies. Commissioner Wales stated he signed up for the conference in August, 2015, but he wanted to attend with someone else. Commissioner Wales stated it would not involve a booth.

Commissioner Waalkens stated it was a good idea, but the commission needed to know more about the conferences in order to set a goal and plan for the time spent at the conference. Commissioner Waalkens stated he wanted to spend the commission's money wisely.

Commissioner Wales agreed and stated the ultimate goal would be to talk to as many people as possible in order to find businesses who may be interested in relocating.

Councilmember Young stated she agreed with Commissioner Waalkens and urged the commission to use the economic development video to correspond with companies.

Commissioner Waalkens asked Commissioner Wales to research the most promising conferences and bring the information back to the commission.

Commissioner Wales stated the warehouse distribution conference and metal manufacturing seemed promising and he would research them and return with the information.

Development Services Director Gary Jeppson stated the Kingman and Mohave Manufacturing

Association (KAMMA) would discuss attending the warehouse distribution show at their board meeting next month.

Vice-Chair Roberts stated there were many industry specific conferences that focused on new products and services and he was not sure how many people attending them were looking to expand their business.

b. Discussion on ways the commission can assist economic development in Kingman's Downtown
Commissioner Cobb stated a commissioner should be assigned as a liaison to the Downtown Merchants Association.

Vice-Chair Roberts stated there was new activity in Downtown and many of the businesses on Beale Street worked with each other to support the businesses.

Commissioner Waalkens stated Downtown was the primary reason tourists stopped in Kingman. Commissioner Waalkens stated there were properties that needed maintenance and there were grants businesses could apply for in order to rehabilitate store fronts. Commissioner Waalkens stated some of the merchants did not have the finances to beautify the area and the commission needed someone to help the businesses secure available grants.

Vice-Chair Roberts suggested doing a business walk in Downtown.

c. Discussion on the role of the commission in the Kingman Crossing and/or Rattlesnake Wash developments

Mr. Jeppson stated there was no referendum on the General Plan amendment and the City was currently proceeding with rezoning. Mr. Jeppson stated the Common Council would review it on June 16, 2015 and hopefully approve it so the City could start the public hearing process. Mr. Jeppson stated the City submitted Department of Transportation (DOT) grant applications for 100% funding for each interchange and would find out the results in the fall.

Commissioner Wales asked if the sale of the property had to be placed on a ballot.

Mr. Jeppson stated it would have to go to a ballot if it appraised for over \$500,000 although the amount could change to \$1.5 million if the State legislature approved the bill asking for that change. Mr. Jeppson stated the sale would most likely appear on the November, 2016 ballot if the Council approved the rezoning.

d. Discussion and possible action on assigning a Kingman Airport Authority (KAA) liaison
Commissioners may consider and assign a member to attend KAA meetings and report back to the commission.

Commissioner Wales stated this item was addressed in item "3."

5. REPORTS

Discussion on the 2015 International Council of Shopping Centers (ICSC) conference
Commissioners and/or staff who attended the conference will give a brief report and discuss the conference.

City Manager John Dougherty stated he and Mayor Anderson targeted developers to gauge the interest in

the Kingman Crossing property. Mr. Dougherty stated there was a lot of interest and the developers wanted to see the marketing materials. Mr. Dougherty stated there was also a strong interest in developing existing commercial property in Kingman. Mr. Dougherty stated individual businesses felt Kingman was not big enough to support them; however, developers were very interested because of the highway access and the developers would have an easier time convincing businesses to come to Kingman.

Commissioner Wales stated he spoke with several businesses who stated Kingman did not have the population or median income to support them; however, freeway access would change that.

Councilmember Young stated she attended workshops and panel discussions held by investors and developers. Councilmember Young stated the experts on the panels emphasized the need for a comprehensive strategic plan and portfolio to present to developers before the land was advertised. Councilmember Young stated a plan would help ensure the community got the type of development it needed or wanted.

6. COMMISSIONER'S COMMENTS

Limited to announcements, availability/attendance at conferences and seminars, requests for agenda items for future meetings and requests for reports from staff.

Commissioner Wales asked the commissioners to email agenda items to staff to ensure the commission had a full agenda.

Commissioner Waalkens stated he attended the American's Best Communities (ABC) Committee meeting and he would make a report to the commission in the future. Commissioner Waalkens stated the Chamber was heading the project, but it needed to be a community-wide effort. Commissioner Waalkens stated there would be a meeting soon on Interstate 11 and the Chamber would have information on that meeting as well.

Commissioner Wales made a MOTION to ADJOURN. Commissioner Waalkens SECONDED and it was APPROVED by a vote of 4-0.

ADJOURNMENT – 8:17 A.M.

APPROVED:

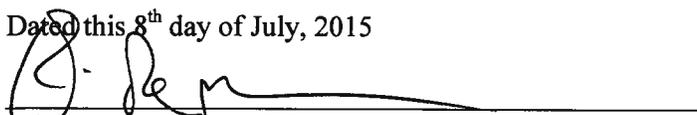

~~Richard Hamilton~~ **MIKE ROBERTS,**
Economic Development Marketing Commission ~~Chairman~~ **VICE-CHAIR**

STATE OF ARIZONA)
COUNTY OF MOHAVE) ss:
CITY OF KINGMAN)

CERTIFICATE OF ECONOMIC DEVELOPMENT MARKETING COMMISSION

I, Erin Roper, Recording Secretary of the City of Kingman, Arizona, hereby certify that the foregoing Minutes are a true and correct copy of the Minutes of the Regular Meeting of the Economic Development Marketing Commission held on June 10th, 2015.

Dated this 8th day of July, 2015


Erin Roper, Recording Secretary