

**CITY OF KINGMAN
 MEETING OF THE
 TOURISM DEVELOPMENT COMMISSION**

**Council Chambers
 310 N. 4th Street
 Kingman, Arizona**

7:30 a.m.

Minutes

Thursday July 2, 2015

Commissioners Present:	Staff:	Visitors Signing In:
Krystal Burge, Chair	Gary Jeppson, Development Services Director	See Attached
Tom Spear, Vice-Chair	Tina Moline, Finance Director	
James Baker, Commissioner	Richard Anderson, Mayor	
Angela Patterson, Commissioner	John Dougherty, City Manager	
Harley Pettit, Commissioner	Sandi Fellows, Recording Secretary	
Larry Carver, Council Liaison		

REGULAR MEETING MINUTES

CALL TO ORDER AND ROLL CALL: Chair Burge called the meeting to order at 7:30 A.M. and the recording secretary called the roll. All Commission Members were present.

1. APPROVAL OF MINUTES: The Special Meeting Minutes of May 26, 2015. Commissioner Baker made a MOTION to APPROVE the Special Meeting Minutes of May 26, 2015 as written. Commissioner Pettit SECONDED the MOTION and the MOTION CARRIED unanimously (5-0) in favor of the motion.

2. CONSIDERATION OF PUBLIC COMMENTS:
 There were no comments.

3. OLD BUSINESS

A. REVIEW AND DISCUSSION OF ROOM TAX REPORT:

Finance Director Tina Moline addressed the Commission and presented the room tax report for July through May of fiscal year 2014-2015, ending with a balance of \$387,889. An estimated budget of \$388,000 was projected for the fiscal year, and once the room tax for June is received, the balance should be over the projected amount. Ms. Moline explained that this is \$37,000 more than received the past fiscal year. The report also includes the delinquency adjusted room tax, which represents a decline of 3.26% or \$12,658 less than reported. Ms. Moline went on to state that the primary issue driving the decline continues to be the lack of revenue reported from a number of hotels.

4. NEW BUSINESS

A. CONSIDERATION OF A RECOMMENDATION TO THE CITY COUNCIL CONCERNING AN APPLICATION FOR FUNDING OF \$25,000 FROM “BEST OF THE WEST ON ROUTE 66”.

Jamie Taylor addressed the Commission stating that she and Dora Manley were in charge of organizing the “Best in the West on Route 66” festival that was to be held September 23rd through 27th 2015. Funding was being sought for promotion of the event on radio, television, print media, magazines and social media.

Ms. Taylor acknowledged that she and Dora Manley had been instrumental in the planning and promotion of the International Route 66 Festival last year, and the event experienced such success that community leaders had approached them with plans for a yearly event. They have combined the PRCA (Professional Rodeo Cowboy Association) rodeo, sponsored by the Kingsmen, along with car clubs from Mohave County to form a new event, “Best in the West on Route 66”.

Ms. Taylor noted that there were events scheduled from September 23rd through the 27th and included free concerts at Locomotive Park, the Andy Devine Days Parade and other various events, with the car shows and rodeo ongoing throughout the weekend.

Commissioner Baker asked if there had been any other donations or sponsorships received for the event. Ms. Taylor stated that they had received \$7,000. Their total budget was \$32,000, less the \$7,000 making the total request from the Tourism Development Commission for \$25,000.

Jamie Taylor went on to state that they hope to reinvest profits from the event to provide seed-money for next year’s event, and will continue to seek community support through financial and in-kind donations of products and services. Jim Hinckley has been working with them to help build awareness and get the event on tour company calendars in Europe, China and Japan.

Dora Manley addressed the Commission stating that the Mohave County Building at 700 W. Beale Street was being made available for the car clubs to park their vehicles during the parade on Saturday. Once the parade is over the car clubs can begin to line their vehicles up on Route 66 in front of TNT Auto Center, where they will remain until 9:00 PM. The Kingsmen are putting on a barn dance after the Rodeo on Saturday as well, so Dora acknowledged that there would be plenty to do in Kingman that weekend.

Vice-Chair Spear noted that there was a company, Smith Travel Research, that does the statistics for actual hotel rooms that are used in the city of Kingman for any given weekend. This would allow the success of a particular weekend to be tracked, although it is not a free service.

Vice-Chair Spear made a MOTION to RECOMMEND APPROVAL of the \$25,000 funding request for “Best of the West on Route 66”. The MOTION was SECONDED by Commissioner Baker, and the MOTION was UNANIMOUSLY (5-0) APPROVED.

ANNOUNCEMENTS BY COMMISSIONERS:

There were no comments.

Commissioner Pettit made a MOTION to ADJOURN. Chair Burge SECONDED the MOTION, and the MOTION CARRIED UNANIMOUSLY (5-0). Chair Burge declared the meeting adjourned at 7:46:42 AM.

ADJOURNMENT: [7:46:42 AM](#)

APPROVED:

Kristal Burge
TDC Chairperson

STATE OF ARIZONA)
COUNTY OF MOHAVE) ss:
CITY OF KINGMAN)

CERTIFICATE OF TDC MINUTES

I, Sandi Fellows, Recording Secretary of the City of Kingman, Arizona, hereby certify that the foregoing Minutes are a true and correct copy of the Regular Meeting Minutes of the Tourism Development Commission held on July 2, 2015.

Dated this 3rd day of September 2015.