

## **REQUEST FOR STATEMENT OF INTEREST AND QUALIFICATIONS FOR CONSULTING SERVICES**

The *City of Kingman* is hereby requesting Statements of Interest and Project Qualifications from qualified consulting firms. The Common Council of the *City of Kingman (City)* has authorized monies to retain consulting services to develop a retail development strategy that maximizes the retail and restaurant potential for the City as well as provides business retention tools and an analytic portal to customize reports.

The purpose of this strategy is to conduct a site assessment of the City's market trade area and profile the customer's buying habits, lifestyle characteristics and media habits. The results of the assessment will be used to guide the elected officials and staff of the City to make decisions and commitments to grow the City's retail sector and shape goals and policy long term.

The Consultant is to provide all of the professional and basic services, materials and labor required to complete and submit, according to professional standards, a Retail Development Strategy for the City of Kingman contained in the Scope of Work. Statements of Interest and Qualifications shall be received by the City of Kingman at the City Clerk's Office, 310 North Fourth Street, Kingman, Arizona 86401, by no later than **5:00 pm (MST) on Friday, August 5, 2016.** Submissions shall not exceed 20 pages, exclusive of photos and illustrations.

Correspondence, questions, and/or clarifications of the proposal procedure should be directed to: *Gary Jeppson, Development Services Director, 310 N. Fourth St., Kingman, AZ 86401 or by phone number (928) 753-8353 fax at (928)753-7747; and (928)753-8130 (TDD Relay).*