

## 25.000 SIGN CODE

### 25.100 INTENT AND PURPOSE

It is the purpose of this section to provide regulations governing the location, design and illumination of signs and advertising structures for the preservation of urban amenities, urban aesthetics, efficient and safe automobile and pedestrian traffic movements, property values, the continued well being of the City's economy and the prevention of undue visual competition.

### 25.110 EXCEPTIONS

The provisions of this Code shall *not* apply to:

1. Signs, flags, pennants or insignias of any Nation, State, County, City or other political unit.
2. Tablets, grave markers, headstones, statuary or remembrances of persons or events noncommercial in nature.
3. Temporary decorations or displays celebrating the occasion of traditionally accepted patriotic, religious or local holidays or events.
4. Signs not visible or intended to be viewed from beyond the boundaries of the lot or parcel upon which they are located, including but not limited to menu boards, operating instructions for gasoline pumps or car washes, etc.
5. Official traffic, fire or police signs, signals, devices and markings used by any authorized public agency or the posting of notices as required by law.
6. Address and mail boxes.
7. Barber poles or similar symbols or devices used to identify and displayed in connection with a Barber Shop.

### 25.200 DEFINITIONS

For the purpose of this Code, certain words and terms are defined as follows: Words used in the present tense include the future; words in the singular number include the plural, and vice-versa; the word "shall" is mandatory and not permissive; the word "person" includes individuals, partnerships, corporations, clubs or associations. The term "governing body" shall mean the Mayor and Common Council of the City; the word "City" shall mean the City of Kingman. The word "used" shall include the words "arranged", "designed", or "intended to be used". The word "erect" shall include the words "construct" or "reconstruct".

**Abandoned Sign:** shall mean a sign, which no longer correctly directs or exhorts any person, advertises a bona fide business, lessor, owner, product or activity conducted or product available on the premises where such sign is displayed. Abandoned sign shall also relate to any sign, which has been left in place after being substantially defaced or ruined by natural causes.

**Action Sign:** shall mean the movement of the sign body or any segment thereof such as rotating, revolving, moving up and down or any other type or movement involving a change in position of the sign body or segment thereof whether caused by mechanical or any other means.

**Advertising:** shall mean any writing, printing display, emblem, drawing, sign or other device designed, used or intended for outdoor display or any type of publicity or propaganda for the purpose of making anything known or attracting attention to a place, product, service or an idea.

**Alter or Alteration:** shall mean changed in structural components or increase in size, height and location or increases in electrical load. It shall also mean any change in advertising content if such change causes the sign to change in classification from an on-premise sign to an off-premise sign or vice-versa.

**Animated Sign:** shall mean the movement of any light used in connection with any sign such as blinking, traveling, flaring or changing degree of intensity of any light movement other than burning continuously.

**Building Sign:** shall mean any sign attached to a building.

**Construction** – Signs identifying the site of a building under construction; the maximum size of the sign shall be thirty-two (32) square feet.

**Curb Line:** shall be the imaginary line at the back of the curb nearest the street or roadway. In the absence of a curb, the curb line shall be established by the City Engineer or his authorized representative.

**Directional Sign:** shall be on-premise signs designed to direct safe movement of traffic or pedestrian at corners, entrance and exit driveways or other hazard locations of commercial, industrial and multi-family residential sites.

**Directory Sign:** shall mean a sign designed to show the logos or symbols of several businesses on one structure; also it may be a sign designed to show the relative locations of the several commercial activities within a shopping center or other multi-tenant development.

**Electronic Message Display Sign:** A type of animated sign capable of displaying words, symbols, figures or images that can be electronically or mechanically changed by remote or automatic means. Signs which employ light-emitting diode (LED) technology are included as a form of electronic message display sign.

**Free-Standing Sign:** shall mean any sign not attached to any building and which is supported by one or more uprights set in a fixed position in the ground.

**Front Foot:** of a building (or parcel of land) shall mean the maximum width measured on a straight line parallel to the street.

**Grand Opening Sign:** a temporary sign that is utilized to indicate that a new business is now open to the public.

**Illegal Sign:** shall mean any sign not in accordance with or authorized by this Code.

**Indirect Lighting:** shall mean lighting, which is remote from the sign fixture.

**Interstate:** shall mean a highway in respect to which the owners of abutting lands have no right or easement of access to or from their abutting land, or in respect to which such owners have only limited or restricted right or easement of access and which is declared to be a portion of the interstate system as defined by the Arizona Department of Transportation.

**Interstate Corridor:** shall mean that area immediately adjacent to the interstate system of highways being defined as follows: A strip of land lying on each side of the interstate right-of-way lines and being one-thousand (1,000) feet in width, extending a maximum of three-thousand (3,000) feet in each direction from the center line of an interstate crossroad (Refer to Figure 1).

**Location:** shall mean a lot or premises, building, wall or any place whatsoever upon which a sign is erected, constructed or maintained.

**Maintenance:** shall mean the replacing or repairing of a part or portion of a sign made unusable by ordinary wear, tear or damage beyond the control of the owner. The word maintenance shall not include, however, any act which requires that a permit be obtained.

**Mural:** shall mean any picture, scene, or diagram, painted on any exterior wall or fence. Murals shall be considered a sign and shall be included in the calculations of the allowable sign area as listed in this ordinance, unless the mural is considered under the provisions of Section 25.300, concerning murals of historic or cultural uses.

**Non-Conforming Sign:** shall mean any sign which is not allowed under the provisions of this Code, but which when first constructed, was legally allowed by the City of Kingman or the political subdivision then having control and regulation over the construction of signs.

**Off-Premises Sign (Billboard):** shall mean a structure portraying information which directs attention to a business, commodity, service, entertainment or products not necessarily related to the other uses existing on the premise upon which the sign is located.

**On-Premise Sign:** shall mean a sign directing attention to a business, commodity, service, or offered upon the same premises as those upon which the sign is maintained.

**Political and Ideological Signs** – shall mean signs on behalf of candidates for public office or measures on primary, general or special election ballots, or ideological issues.

**Price Signs** – Price signs shall be allowed in commercial and industrial zones for a permitted use. The area required for a price sign shall be included as a part of the total signage allowed by this Code for the business use. Price signs shall be on-premise signs only.

**Projecting Sign:** shall mean any sign attached to a building or other structure and extending in whole, or in part more than twelve (12) inches beyond the wall or building line.

**Price Sign:** shall mean any signs, which designate a unit price for any commodity for sale on the lot or parcel of land, such as gasoline costs per gallon.

**Real Estate Signs** – Non-illuminated real estate signs not exceeding eight (8) square feet in single-family residential zones; sixteen (16) square feet in area in multiple-family residential zones; and, thirty-two (32) square feet in area in commercial and industrial zones, pertaining only to the lease, sale or rental of the property shall be allowed.

**Repair:** shall mean the re-erecting or reconstruction of signs damaged or knocked down by wind or any other force or condition. Repair shall not include minor damage that does not affect the structural stability or parts of a sign.

**Roof Sign:** shall mean any sign erected or constructed upon the roof of any building. All support members shall be free of any external bracing, guy wires, cables, etc. Roof signs shall not include signs defined as wall signs.

**Shopping Center:** shall mean a group of commercial establishments organized in balanced arrangement for retail trade with provisions for combined off-street parking.

**Sign:** shall mean any device for visual communication that is used for the purpose of bringing the subject thereof to the attention of the public and not including decorative or protective coating on a building or structure.

**Sign Area:** shall mean the entire area within a continuous perimeter composed of parallelograms, circles, ellipses, trapezoids and triangles, or any combinations of these, computed to the nearest square foot.

**Sign Corridor:** shall mean a strip of land immediately adjacent to and lying on each side of the right-of-ways of U. S. Highway 66 (Andy Devine), U. S. Highway 93 and Interstate 40 and being two-hundred (200) feet in width, for the purpose of locating off-premise (billboard) signs.

**Sign Walker:** A person who wears, holds, or balances a sign for commercial purposes. A person who wears a costume intended for commercial advertising purposes is also included in this definition.

**Special Event:** shall mean any single event or series of events that occur on an infrequent basis and take place at a specific location in which the public is encouraged or invited to watch, listen, participate or purchase goods and/or services, including, but not limited to, the following:

- A) Commercial sales, including pre and post holiday sales
- B) Political picnics or gatherings
- C) Arts and crafts shows, gun shows, knife shows, trade shows, antique shows and other similar events
- D) Motorized or non-motorized vehicle races
- E) Carnivals, fairs, circuses, mechanical amusement rides, non-domesticated animal acts or exhibitions, and similar activities
- F) Outdoor shows, concerts and exhibitions
- G) Annual events

**Static Display:** shall mean a sign face that does not change within a twenty-four (24) hour period.

**Temporary Sign:** shall mean any non-permanent sign consisting of banners, pennants, wind-driven spinners, streamers, balloons, flags, inflatable structures/signs and signs made of paper or plastic.

**Tract Sales** – Tract signs concerning the original public sale of property on a subdivision tract are allowed only on the subdivided land being sold. Signs shall be a maximum of ninety-six (96) square feet; spaced a minimum of four-hundred (400) feet apart and are to be unlighted. Where construction or tract sales exceed one (1) year, the permit may be renewed annually until construction or sales are completed. There shall be allowed no more than two (2) signs for each subdivision tract except that if a subdivision tract contains one-hundred-sixty (160) acres or more, then a maximum of four (4) signs will be allowed.

**Tri-Vision Sign:** shall mean a sign that uses vertical Venetian type triangular panels to display one (1) or more, and not to exceed three (3), messages on an existing or proposed off-premise sign. ***Said signs shall change at intervals of six (6) seconds or more.*** This type of technology shall not be permitted on any other type of sign.

**Wall Sign:** shall mean a sign applied to, or painted or mounted on the wall or surface of a building or a structure, the display surface of which is parallel to the supporting surface, not more than twelve (12) inches from the wall. Marquees, facades, false fronts, etc., shall be considered to be a wall surface.

**Zone:** shall mean and refer to the Zoning Districts as defined by the zoning provisions of this Ordinance.

**Zoning Administrator:** shall mean the Zoning Administrator of the City of Kingman or his authorized representative.

## 25.300 GENERAL PROVISIONS

**Compliance:** It is unlawful for any person to erect, install, repair, alter or relocate any sign or advertising structure without obtaining from the Zoning Administrator a written permit to do so, paying the fees prescribed and conforming to any complying with all of the provisions of this Code.

**Measurement of Signs:** For the purpose of determining the area of any sign, the following criteria shall be used:

- a. The area of an off-premise (Billboard) Sign shall be measured by including the total area of the face of the sign including all elements such as boards or frames. The structural components necessary to support the sign shall not be included.
- b. For on-premise signs, the sign area shall be calculated from the measurement of the circumscribed frame area, said area including all wording, symbols and integrated background. Where a sign has two (2) or more faces, the area of all faces shall be included in determining the sign area, except that only one (1) face of a double faced sign shall be considered in determining the sign area, providing both faces are parallel to each other; not more than thirty (30) inches apart, and enclosed.
- c. Where a sign consists only of individual letters, numerals, symbols or other similar components, and is painted on, or attached flat against the wall of a building, and where such individual components are without an integrated background definition, and are not within a circumscribed frame area. The total area of the sign shall be the sum of the areas of squares or rectangles surrounding each individual letter.

**Maintenance:** Each sign shall be maintained in a safe, presentable and good condition, including the replacement of defective parts, painting, repainting, cleaning and other acts required for the maintenance of said sign. Any sign which is located on property which becomes vacant and unoccupied for a period of three (3) months or more, or any sign which was erected for an occupant or business unrelated to the present occupant or his business, or a sign which pertains to a time, event or purpose which no longer applies, shall be deemed to have been abandoned. Permanent signs applicable to a business temporarily suspended because of a change of ownership or management of such business shall not be deemed abandoned unless the property remains vacant for a period of six (6) months or more. Off-premises sign structure shall be deemed as abandoned if left vacant and unoccupied for a period of three (3) months or more.

**Projection of Signs:** Signs may be permitted to project over the public right-of-way in commercial zones in accordance with the following;

- a. Signs may be permitted to project over public right-of-way in commercial zones in accordance with Section 403 of the current edition of the Uniform Sign Code adopted by the Common Council.
- b. Any permanently installed sign entirely separate from any structure (free-standing) shall be located entirely upon private property and otherwise in conformance with all requirements of this Code and the Uniform Sign Code and shall not be higher than forty (40) feet above curb level.

**Murals:** Murals are permitted on exterior building walls. The area or the mural will not count as a building sign in commercial or industrial areas, if the mural focuses primarily on the celebration or commemoration of local, state or national history, culture organizations or events, personalities or groups and does not have written or pictorial content promoting a commercial business, service or product. An acknowledgment of sponsorship of the mural by a commercial entity is permitted provided the area of the sponsorship acknowledgement is no greater than twenty (20) square feet in area or twenty percent (20%) of the mural area, whichever is less. In no case can the mural be

converted to a permanent off-premise sign unless the display meets all requirements of off-premise signs within Section 25.000. Any painted mural shall be maintained in a presentable condition and shall not be allowed to deteriorate and become a visual blight in the area. The property owner or sponsor shall be responsible for maintenance of said mural.

### 25.310 ERECTION OF SIGNS

1. All signs shall be designed and constructed in accordance with the current edition of the Uniform Sign Code as adopted by the Common Council
2. All electric signs shall conform in design and construction to the appropriate sections of Article 600 of the current edition of the National Electrical Code as adopted by the Common Council.
3. The maximum height of any sign shall be forty (40) feet, or that of the permitted heights of structures in the zoning district in which it is located, whichever is less. In Interstate Corridors, the height of signs shall not exceed forty (40) feet above the finished grade of the Interstate. The finished grade shall be the highest point of the interchange.
4. No free-standing sign shall be located within twenty-five (25) feet of any other free-standing sign which is greater than fifty-five (55) square feet in all appropriate commercial and industrial zones.
5. At locations where commercial zones abut residential zones on a common property line, all commercial zone free-standing signs shall be located at least eighty-five percent (85%) of the distance of the lot depth or width away from common property line with the residential zone. In the event that eighty-five percent (85%) distance is less than fifty (50) feet, the free-standing sign shall be unlighted.
6. All signs shall be erected in conformance with Section 26.000: GENERAL DEVELOPMENT STANDARDS, INTERSECTION VISIBILITY AND CORNER CUTBACK.

### 25.400 TEMPORARY SIGNS

The following temporary signs *are* permitted:

**Construction** – Signs identifying the site of a building under construction; the maximum size of the sign shall be thirty-two (32) square feet.

**Tract Sales** – Tract signs concerning the original public sale of property on a subdivision tract are allowed only on the subdivided land being sold. Signs shall be a maximum of ninety-six (96) square feet; spaced a minimum of four-hundred (400) feet apart and are to be unlighted. Where construction or tract sales exceed one (1) year, the permit may be renewed annually until construction or sales are completed. There shall be allowed no more than two (2) signs for each subdivision tract except that if a subdivision tract contains one-hundred-sixty (160) acres or more, then a maximum of four (4) signs will be allowed.

**Real Estate Signs** – Non-illuminated real estate signs not exceeding eight (8) square feet in single-family residential zones; sixteen (16) square feet in area in multiple-family residential zones; and, thirty-two (32) square feet in area in commercial and industrial zones, pertaining only to the lease, sale or rental of the property shall be allowed.

**Political and Ideological Signs** – Political and ideological signs on behalf of candidates for public office or measures on primary, general or special election ballots, or ideological issues are permitted in all zoning districts subject to the following regulations:

1. No more than 60-days prior to an election and not more than 15-days following a general election, except that for a sign for a candidate in a primary election who does not advance to

the general election, the period ends fifteen days after the primary election. Such signs may be located within City of Kingman public rights-of-way, except in sign-free zones as identified by Council resolution. In all cases such signs cannot be hazardous to public safety, obstruct clear vision in the area or interfere with the requirements of the Americans with Disabilities Act (42 United States Code section 12101 through 47 United States Code section 225 and 611).

2. Political signs placed in the City of Kingman's public rights-of-way cannot exceed an area of sixteen (16) square feet, if the sign is located in an area zoned for residential use, or a maximum area of thirty-two (32) square feet if the sign is located in any other area. Such signs shall not exceed three (3) feet above grade regardless of location.
3. Political signs placed in the City of Kingman public rights-of-way shall contain the name and telephone number of the candidate or campaign committee contact person.
4. If the City of Kingman deems that the placement of a political sign in its public right-of-way constitutes an emergency, the City may immediately relocate the sign. In such case, the City shall notify the candidate or campaign committee that placed the sign within 24-hours after the relocation.
5. If a sign is placed in violation of subsections 1, 2, and/or 3, and the placement is not deemed to constitute an emergency, the City may notify the candidate or campaign committee that placed the sign of the violation. If the sign remains in violation at least 24-hours after the City notified the candidate or campaign committee, the City may remove the sign. The City shall contact the candidate or campaign committee contact and shall retain the sign for at least 10-business days to allow the candidate or campaign committee to retrieve the sign without penalty.
6. No political or ideological sign may be installed on any sign or structure owned by the City of Kingman.
7. Subsections 1 through 6 of this section does not apply to state highways or routes, or overpasses over those state highways or routes.
8. Political and ideological signs may be located on private property with the owner's permission. Property owners may remove any political or ideological sign on his or her property at any time.
9. Political and ideological signs shall be removed within fifteen (15) days following the primary or special election, except the successful candidates may leave them in their present location until (15) days after the general election, at which time the signs shall be removed.
10. The person, political party, or parties responsible for the erection or distribution of any such signs shall be jointly and individually liable for their removal.
11. Political and ideological signs on private property shall not exceed six (6) square feet in non-commercial zoning districts; and cannot exceed fifty (50) square feet in all other districts.
12. Such freestanding signs shall not exceed three (3) feet in height in non-commercial zoning districts; and shall not exceed the maximum freestanding sign height in all other zoning districts.
13. Sign permits are not required, nor do political signs count against a property's otherwise allowable signage area. A person, persons, or organizations planning to erect political or ideological signs greater than six (6) square feet shall submit to the City Clerk's office the name and contact information of the person responsible for the proper erection, maintenance, and removal of the signs.

14. Due to the weathering and degradability of the material of temporary political or ideological signs, no individual sign shall remain in place longer than one hundred and twenty (120) days. This restriction does not apply to political or ideological messages located on permanent sign structures permitted through the non-political and ideological provisions of these sign regulations.
15. Any signs which are deemed to be unsafe, defective or which create an immediate hazard to persons or property or are not in compliance with the provisions of this section shall be declared to be a public nuisance and shall be subject to immediate removal by the city.
16. Any such signs removed by the city shall be held by the city no less than ten (10) days. The city shall make attempt to contact the responsible person for the sign to advise that person of the removal. The responsible person may pick up their signs from the city after ten (10) business days, the city may destroy the signs in their possession.
17. All candidates, groups, or committees must comply with Arizona revised statutes and federal law regarding political or campaign signs and reporting requirements.

**Price Signs** – Price signs shall be allowed in commercial and industrial zones for a permitted use. The area required for a price sign shall be included as a part of the total signage allowed by this Code for the business use. Price signs shall be on-premise signs only.

**On-Going Temporary On-Premises Signs –**

1. These signs shall be permitted in the C-1, C-2, C-3, I-1, and I-2 zoning districts, and commercial planned development districts.
2. Signs may be displayed year round.
3. The signs are limited to A-frame signs, banners, pennants, wind-driven spinners, streamers, balloons, flags, inflatable structures/signs and signs made of paper or plastic.
4. The maximum cumulative total area of all temporary on-premises signs shall be:
  - a. One square foot for every linear foot of building frontage adjacent to the street on which the physical address street is assigned; plus
  - b. One square foot of sign area for each linear foot of property frontage that has the physical address, up to a maximum of one-hundred fifty (150) square feet beyond the area allowed in "a" of this subsection.
5. These signs shall be no taller than the freestanding sign height allowed in the zoning district where the sign is located.
6. The signs shall not be illuminated.
7. Sign Placement:
  - a. These signs shall be contained on sign owner's private property.
  - b. No portion of any sign shall extend beyond the property owner's property line.
  - c. No sign shall be placed in the public right-of-way.
  - d. No sign shall be attached to any landscape hedge or bush, streetlight and signal poles, street or regulatory signs, or utility poles.
8. The signs shall be maintained in safe, presentable and good condition.

9. The property owner or lessee is responsible for maintaining, repairing and removing the temporary signs.

**Special Event Signs** – These signs are permitted if a Special Event Permit is obtained from the City Clerk's Office and are subject to the following regulations:

1. These signs shall be permitted in the C-1, C-2, C-3, I-1 and I-2 zoning districts, commercial planned development districts and for non-residential uses in residential districts.
2. A Sign Permit at no fee must be obtained from the Development Services Department.
3. Limited to six (6) special events per year.
4. The signs are limited to banners, pennants, wind-driven spinners, streamers, balloons, flags, inflatable structures/signs and signs made of paper or plastic.
5. The signs can be displayed for fourteen (14) days per event.
6. The on-premise signs shall not exceed sixty (60) square feet per sign and there is no limit on the number of signs.
7. These signs shall be no taller than thirty (30) feet from the average finished grade of the property.
8. The applicant may display off-premise signs with the property owner's written permission. The signs are limited to sixty (60) square feet per parcel. The written permission for each property shall be attached to the sign permit application.
9. The signs shall not be illuminated.
10. These signs shall be contained on private property and shall not be placed in the public right-of-way or be attached to any landscape hedge or bush, streetlight and signal poles, street or regulatory signs, or utility poles. A banner may be placed across the right-of-way on the designated poles located on Andy Devine Avenue between Locomotive Park and the Powerhouse. A banner placed at this location is exempt from the square footage limitations.
11. These signs shall be removed by no later than the day following the conclusion of the event.
12. The signs shall be maintained in safe, presentable and good condition.
13. The applicant is responsible for maintaining, repairing and removing the temporary signs.

**Grand Opening Signs:**

1. These signs shall be permitted in C-1, C-2, C-3, I-1 and I-2 zoning districts and commercial planned development districts.
2. A Sign Permit at no fee must be obtained from the Development Services Department.
3. All businesses shall be permitted to display grand opening signs, on a onetime basis, for a maximum of thirty (30) consecutive days.
4. Grand opening signs are limited to on-premise signs consisting of banners, pennants, wind-driven spinners, streamers, balloons, flags, inflatable structures/signs and signs made of paper or plastic.

5. These signs shall be contained on private property and shall not be placed in the public right-of-way, or be attached to any landscape hedge or bush, street light and signal poles, street or regulatory signs, or utility poles.
6. These signs shall be no taller than thirty (30) feet from the average finished grade of the property.
7. The signs shall not exceed sixty (60) square feet per sign and there is no limit on the number of signs.

**Sign Walker Signs** – Temporary off-premise signs worn, held or balanced by an individual for commercial purpose are permitted subject to the following criteria:

1. A sign permit at no fee must be obtained from the Development Services Department. Non-profit organizations holding funding events are exempt from this requirement.
2. Sign walkers are only allowed in the C-1, C-2, C-3, I-1 and I-2 zoning districts and commercial planned development districts.
3. The sign can be no larger than ten (10) square feet.
4. A sign walker may only locate on a sidewalk but must keep at least four (4) feet in width of the sidewalk unimpeded.
5. The sign must be worn, held or balanced while standing.
6. No shade structure, chair or sitting device may be setup in the City of Kingman right-of-way or in the landscaping and/or required parking of any business.
7. The spinning, waving, bouncing, tossing, throwing, juggling of signs is prohibited.
8. A business shall only be allowed to use sign walkers for up to ten (10) consecutive days in any thirty (30) day period and there shall be at least a 20-day period before the commencing of another 10-day period.
9. Sign walkers are prohibited from standing in the median of streets, in travel lanes, and landscaping and unimproved rights-of-way areas.
10. Sign walkers may not be located within the twenty-five (25) foot site triangle as defined by Section 26.000 of the Zoning Ordinance.
11. Sign walkers are permitted only from 8:00 a.m. to 8:00 p.m.
12. Sign walkers shall not use audio devices to attract attention to their sign or business.
13. Illumination of signs or costumes is prohibited.

**Weekend Signs** – These signs are temporary weekend off-premise signs. This may be permitted, subject to the following criteria applying to these signs only.

1. Signs may be two (2) sided but may not be illuminated.
2. Signs may be placed on weekends only. (Friday, after 5:00 P.M., and Saturday and Sunday). These signs must be removed before 8:00 A.M., Monday morning or will be subject to confiscation at owner's expense.

3. No sign of this nature may be placed in a public right-of-way.
4. Signs of this nature may be placed on private property only with permission of the owner.
5. Signs may not exceed three (3) square feet in area, or thirty (30) inches in height and must be professional in appearance.
6. Signs may not obstruct the safe movement of traffic at corners, driveways or other locations.
7. These types of signs are allowed in the Hualapai Mountain Road Design Review Corridor.

That upon the recommendation of the Planning Commission a mandatory review period for this ordinance is adopted. The Planning Commission will review this ordinance and report on its implementation to the City Council in February 1993.

### **25.500 PROHIBITED SIGNS**

Notwithstanding any other provisions of this Code, the following types of signs *are* prohibited in the City of Kingman:

1. Parking of Advertising Vehicles Prohibited – no persons shall park any vehicle or trailer on a public property or on private property so as to be visible from a public right-of-way which has attached thereto or located thereon any sign or advertising devise for the basic purpose of providing advertisement of products or directing people to a business or activity located on the same or nearby property. This section is not intended to prohibit any form of vehicular signage such as lettering on a motor vehicle.
2. Signs painted on the exterior of fences and roofs.
3. Signs resembling official traffic control devices of any nature.
4. Signs which display a continuous or sequential operation in which any exposed or shielded incandescent lamp exceed twenty-five (25) watts.
5. Any exposed incandescent lamp with a red wattage in excess of forty (40) watts.
6. Any exposed incandescent lamp with an internal metallic reflector.
7. Any exposed incandescent lamp with an external reflector.
8. Any revolving beacon light.
9. Abandoned signs. (See nonconforming)
10. Signs which revolve greater than sixty (60) revolutions per minute.

### **25.510 NONCONFORMING AND ILLEGAL SIGNS**

Any sign legally existing on the effective date of this Code but which does not comply with the provisions of this Code shall be deemed a nonconforming sign under the provisions of this Code and shall be subject to the following:

1. No nonconforming sign shall be moved, altered, re-erected, relocated or replaced unless it is brought into compliance with the requirements of this Code. This shall not prevent repairing or

restoring to a safe condition any part of a sign or sign structure, or change of copy or normal maintenance operations performed on a sign or sign structure.

2. Any sign determined to be abandoned is prohibited. It shall be removed within thirty (30) days of notification of either one or all of the following: Property owner, owner or manager of the business being advertised, owner of the sign. Notification as required here shall be deemed sufficient if mailed to the last known address of the owner of the sign or to the address as shown by the records of the Mohave County Assessor of the owner of the property where the abandoned sign is located.

Any sign which is erected in violation of any of the provisions of the Code, or which has been in violation of any pertinent codes or ordinances is deemed an illegal sign and shall be in violation of this Code. Said signs shall be removed within a reasonable time period upon notification by the City.

### **25.600 OFF-PREMISES SIGNS**

1. Off-premises signs may be permitted in the C-3 zoning district by Conditional Use Permit.
2. Off-premises signs shall not be larger than three-hundred (300) square feet in area, except in Interstate Corridors, where a fourteen by forty-eight feet (14' x 48') sign may be allowed.
3. Off-premises signs in the City of Kingman with a static display or tri-vision technology may be located no closer than three-hundred (300) feet to any other such sign structure on the same side of the street unless such structures are back to back.
4. Off-premises signs are not permitted through the Interstate Corridor area between the point of beginning of the taper of the exit ramp through the point ending of the taper of the entrance ramp on each side of the traffic interchange. (See Figure 1)
5. Off-premises signs must be free-standing.
6. Off-premises sign faces shall be directed toward the highway/street frontage for which it has been permitted. Generally, this shall mean the sign faces can be seen primarily on that street frontage and that the sign faces are essentially perpendicular to the right-of-way of the permitted street frontage.
7. Off-premises signs shall only be located within the Sign Corridor as defined by this Ordinance.
8. A tri-vision sign, may be displayed if the sign is being placed on a legal billboard, does not cause flashing, intermittent or moving lights and must contain a mechanism that will stop the sign in one (1) position if a malfunction occurs.
9. Off-premises signs that employ Electronic Message Display technology shall be separated by a minimum of 600 feet as measured from the sign base from any other off-premise Electronic Message Display on the same side of the street. Such signs shall be located no closer than 300 feet from any off-premise sign without Electronic Message Display technology.
10. Off-Premise signs which employ Electronic Message Display technology are also subject to the following provisions:
  - a. Minimum Display Time. Any portion of the sign message that uses intermittently changing displays shall have a minimum duration of eight (8) seconds.
  - b. Operational Limitations. Electronic Message Displays shall be limited to messages that appear or disappear from the display through dissolve, fade, travel or scroll modes,

or similar transitions and frame effects that have text, animated graphics or images that appear to move or change in size, or be revealed sequentially rather than all at once.

c. Intensity of Lighting. Between sunset and sunrise Electronic Message Display signs shall be limited in brightness to a maximum lighting intensity of 0.6 candela (foot-candles) over ambient light levels as measured using a foot-candle meter at one hundred foot (100') distance from the sign.

d. Control of Brightness. Each sign shall have a redundant system for controlling sign brightness, including an automatic light sensing device or photocell that will adjust the brightness as ambient light conditions change, and a backup system based on local sunrise and sunset times.

e. Sign Conversions. Any sign with a static display shall not be converted to an Electronic Message Display sign unless it conforms to all applicable regulations.

## **25.700 PERMITTED ON-PREMISES SIGNS**

### **25.710 RESIDENTIAL ZONING DISTRICTS**

1. One (1) name plate containing the name, title and occupation of home occupant not exceeding two (2) square feet in size.
2. Warning or trespassing signs not exceeding three (3) square feet in size and spaced at least one-hundred (100) feet from each other on the same street frontage is allowed.
3. For permitted uses other than residential and uses permitted by a Conditional Use Permit, one (1) internally lighted or non-illuminated building sign not to exceed thirty-five (35) square feet in area, identifying the use. One (1) landscaped, free-standing monument sign, internally lighted or non-illuminated, not greater than six (6) feet in height. Total sign area not to exceed thirty-five (35) square feet. Roof signs are not allowed.
4. In addition to the preceding, the following signs shall be permitted in multi-family (R-2, R-3, and R-4), and open space (O) zoning districts.
  - a. In the R-2, R-3, and R-4 zoning districts, for multiple-family uses of three (3) dwelling units or greater, the following signs are allowed: one (1) indirectly lighted or non-illuminated building sign. Total sign area not to exceed thirty-five (35) square feet. One (1) landscaped, freestanding monument sign, indirectly lighted or non-illuminated, not greater than six (6) feet in height. Total sign area not to exceed thirty-five (35) square feet. Roof signs are not allowed.
  - b. In an "O" Zoning District, the maximum permitted area of either the building or freestanding sign shall be two-hundred (200) square feet for each business or use established regardless of building frontage.
5. Only the following signs shall be permitted in the manufactured home (R-MH) zoning districts.
  - a. Name plate signs and warning or trespassing signs as previously noted.
  - b. One (1) non-flashing, non-moving sign of a maximum of fifty (50) square feet. Such a sign shall contain only the identifying name and address of the manufactured home park.
  - c. Signs as may be required to identify entrances, exits, speed limits, directions, etc., each not to exceed five (5) square feet in area, placed where practicable in the manufactured home park.

- d. One (1) sign not to exceed ten (10) square feet, for each commercial use within the park placed flat against the wall of the building housing such use if the sign can be viewed from the public thoroughfare.
6. Recorded residential subdivisions may display permanent entry identification signs as follows:
- a. Sign permit shall be required.
  - b. Sign shall be constructed of permanent building materials.
  - c. Each sign shall not exceed ten (10) feet in height, and thirty-two (32) square feet in area.
  - d. Maximum signs on each side of the subdivision entrance shall be one (1) sign, so that the maximum number of signs for each entrance shall be two (2) signs.
  - e. Final location of sign to be approved by City Staff.
  - f. Method of lighting shall be ground lighting or backlighting only, in conformance with the City of Kingman OUTDOOR LIGHTING CODE, Section 24.000 of the Zoning Ordinance. Lighting shall be designed in such a manner that the source of illumination is not visible.
  - g. No animation of the sign shall be permitted. "Animation" shall mean the movement of any light used in conjunction with a sign such as; blinking, traveling, flashing or changing degree or intensity of any light movement other than burning continuously.
  - h. Such signs shall include a landscaped area equal to two (2) square feet for each square foot of sign area.
  - i. Signs shall be located on private property, not within the public right-of-way, and shall not interfere with the intersection visibility triangle as established by this Code.
  - j. In the event that no homeowner's association is established, long term maintenance of the sign shall be the responsibility of the abutting property owner as evidenced by the recorded codes, covenants, and restrictions of that subdivision.
  - k. If a homeowner's association is established, the long term maintenance of the sign shall be the responsibility of that association.
  - l. Under no circumstances shall the City of Kingman be responsible for the maintenance and upkeep of permanent residential subdivision identification signs.

**25.720 ON-GOING TEMPORARY ON-PREMISES SIGNS**

- A. These signs shall be permitted in the C-1, C-2, C-3, I-1 and I-2 zoning districts, and commercial planned development districts.
- B. Signs may be displayed year round.
- C. The signs are limited to A-frame signs, banners, pennants, wind-driven spinners, streamers, balloons, flags, inflatable structures/signs and signs made of paper or plastic.
- D. The maximum cumulative total area of all temporary on-premises signs shall be:
  - 1. One square foot for every linear foot of building frontage adjacent to the street on which the physical address street is assigned; plus

2. One square foot of sign area for each linear foot of property frontage that has the physical address, up to a maximum of one-hundred fifty (150) square feet beyond the area allowed in "a" of this subsection.
- E. These signs shall be no taller than the freestanding sign height allowed in the zoning district where the sign is located.
- F. The signs shall not be illuminated.
- G. Sign Placement:
1. These signs shall be contained on sign owner's private property.
  2. No portion of any sign shall extend beyond the property owner's property line
  3. No sign shall not be placed in the public right-of-way
  4. No sign shall be attached to any landscape hedge or bush, streetlight and signal poles, street or regulatory signs, or utility poles.
- H. The signs shall be maintained in safe, presentable and good condition.
- I. The property owner or lessee is responsible for maintaining, repairing and removing the temporary signs.

#### **25.730 C-1 ZONING DISTRICT**

The following signing will be allowed in the C-1 Zoning District:

1. Free-standing signs are limited to monument style signs which may not exceed ten (10) feet in height.
2. The total area of free-standing signs may not exceed one-hundred-twenty (120) square feet or two (2) times the property frontage adjacent to the street, whichever is less.
3. The total area of building signs may not exceed one-hundred-fifty (150) square feet or two (2) times the business frontage, whichever is less.
4. Roof signs are not permitted.
5. Signs may not be placed in the site triangle as defined in Section 26:000: GENERAL DEVELOPMENT STANDARDS of the Zoning Ordinance.

#### **25.740 C-2, C-3, I-1, AND I-2 ZONING DISTRICTS**

The following signing will be allowed in the C-2, C-3, I-1 and I-2 Zoning Districts:

1. **Area:** Two (2) square feet of sign area for each foot of building business frontage adjacent to the street for building signs. Free-standing signs will be determined by property frontage. Two (2) square feet of sign area will be permitted for each foot of property frontage adjacent to the street, up to a maximum of three-hundred (300) square feet per sign.
2. **Distribution of Signs:** For each building there shall be no more than one (1) free-standing sign for each street the building or property abuts. In the event that the property abutting the street is greater than six-hundred (600) linear feet, a second free-standing sign will be permitted on that frontage, provided the property frontage does not intersect with another right-of-way (corner lot). These signs shall not be placed closer together than two-hundred (200) feet. There may be more

than one (1) building sign provided the total size of combined signs does not exceed two (2) square feet for each front foot of the building frontage.

If there is more than one (1) business in a building, each business establishment will be allowed building signs computed as follows: Two (2) square feet of sign area for each one (1) foot of business frontage along the street.

If canopies are placed above public right-of-way, each business will be permitted to erect a sign under the canopies to identify their businesses provided minimum vertical clearance can be maintained in accordance with the provisions of this Code. These signs will be counted and classified as building signs and shall be no larger than three (3) square feet.

3. **Roof Signs:** Roof signs may be permitted. A roof sign may be used in place of the building or free-standing sign.
4. **Signs in Shopping Centers:** One (1) free-standing signs shall be allowed per street frontage. Two (2) square feet of sign area shall be permitted for each foot of property frontage adjacent to the street, up to a maximum of three-hundred (300) square feet per sign. In the event that the property abutting the street is greater than six-hundred (600) linear feet, a second free-standing sign of three-hundred (300) square feet will be permitted on the frontage. The free-standing signs shall not be placed closer together than two-hundred (200) feet. In the case where there are individual building pads set aside, along the street frontage, which are separated from the remaining portion of the shopping center by curbing, landscaping or other barrier, each building pad may have a monument sign limited to fifty (50) square feet and five (5) feet in height. Sign area shall not exceed three-hundred (300) square feet. Individual businesses will not be allowed free-standing signs. Where canopies are used for outside pedestrian walkways, each business will be permitted to erect a sign under the canopies to identify their businesses. The signs shall be counted as a building sign and shall be no larger than three (3) square feet.
5. **Signs in Interstate Corridors:** On-premise signs up to three-hundred (300) square feet in size will be permitted in C-3, I-1 and I-2 zones, which are located within the Interstate Corridor.

### 25.750 DIRECTIONAL SIGNS

Directional signs (as defined) may be permitted subject to the following criteria:

1. The standards shall apply to Commercial, Industrial and Multi-Family developments.
2. The signs may not be located in a public right-of-way.
3. The signs may not obstruct the safe movement of traffic or pedestrian at corners, driveways or other hazard locations.
4. The signs may be two (2) sided and may be illuminated.
5. The signs may not exceed three (3) square feet in area per side.
6. The signs may not be more than three (3) feet in height for a free-standing sign and no higher than eight (8) feet for a building (wall) sign.
7. There shall not be more than one (1) directional sign per driveway entering or existing onto a street and no more than six (6) signs per site or development.
8. The signs must be professional in appearance and may not display any commercial messages other than corporate colors or logos and an arrow or the words "entrance or exit".

9. The signs shall be designed and constructed in conformity with the Building Codes of the City of Kingman and with the provisions of Chapter 4 of the latest adopted edition of the Uniform Sign Code published by the International Conference of Building Officials (ICBO).

### **25.760 ELECTRONIC MESSAGE DISPLAY SIGNS**

An Electronic Message Display Sign as defined may be permitted as, but not in place of, an on-premise free-standing sign or a building sign subject to the following criteria:

1. Intensity of Lighting. Between sunset and sunrise electronic message display signs shall be limited in brightness to a maximum lighting intensity of 0.6 candela (foot-candles) over ambient light levels as measured using a foot-candle meter at a one hundred foot (100') distance from the sign.
2. Control of Brightness. Each sign shall have a redundant system for controlling sign brightness, including an automatic light sensing device or photocell that will adjust the brightness as ambient light conditions change, and a backup system based on local sunrise and sunset times.

### **25.800 PERMITS**

1. A sign shall not hereafter be erected, re-erected, constructed, altered or maintained, except as provided by these regulations and the Uniform Sign Code and after a permit for the same has been issued by the Building Official. A separate permit shall be required for a sign or signs for each business entity, and a separate permit shall be required for each group of signs on a single supporting structure. In addition, electrical permits shall be obtained for electrical signs.
2. Application for a permit shall be made to the Building Official upon a form provided by the City and shall be accompanied by such information as may be required to assure compliance with all appropriate laws and regulations of the City, including drawings to scale indicating the sign legend or advertising message, sign location, dimensions, construction specifications, electrical components and wiring, method of attachment and character of structural members to which attachment is to be made, and the location of the sign hole and finished sign in relation to the property line and public right-of-way.
3. The Building Official shall issue a permit for the erection, alteration or relocation of a sign within the City when the application, therefore, has been properly made and the sign complies with all appropriate laws and regulations of the City, as verified and approved.
4. Before issuing any sign permit required by this Code, the Building Official shall collect a fee in accordance with Section 304 of the latest edition of the Uniform Building Code as adopted by the Common Council. Temporary real estate signs in excess of eight (8) square feet in area are required to purchase an annual permit at a fee of five (5) dollars yearly from date of purchase for each sign. Each temporary real estate sign must clearly display the issued permit number in the front lower right hand corner of the sign.
5. Once a building permit has been issued, the permit will be governed in accordance with the appropriate provisions of Chapter 3, Part 1 of the current edition of the Uniform Building Code.
6. The following signs shall not require a sign permit. These exemptions shall not be construed as relieving the owner of the sign from the responsibility of its erection and maintenance, and its compliance with the provisions of this Code or any other law or Ordinance regulating the same.
  - a. The changing of the advertising copy or message on a painted or printed sign only. Except for theater marquees and similar signs specifically designed for the use or replaceable copy, electric signs shall not be included in this exception.

- b. Painting, repainting or cleaning of an advertising structure or the changing of the advertising copy or message thereon shall not be considered an erection or alteration which requires a sign permit unless a structural change is made.

### **25.900 ENFORCEMENT**

The Zoning Administrator is charged with the enforcement of this Code and it shall be his duty to enforce all regulations covered by this Code.

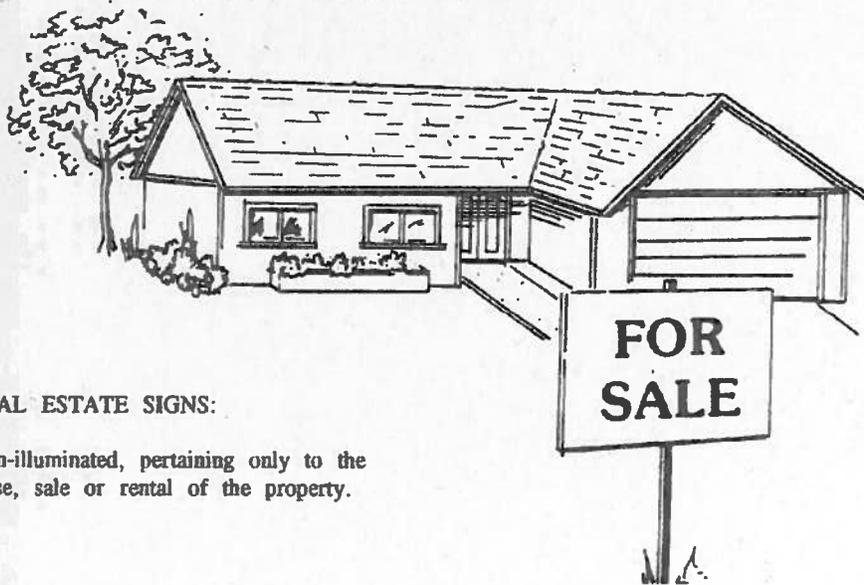
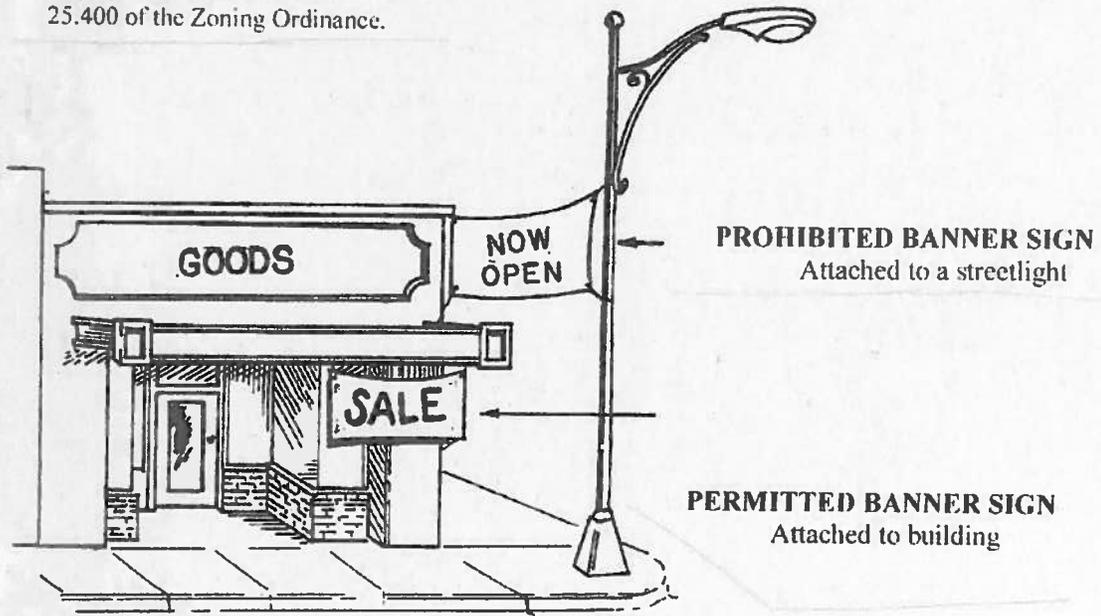
### **25.1000 VARIANCE**

When the strict application of the provisions of this Code would result in unnecessary hardship, or would be inconsistent with the purpose of this Code, a variance from the provisions of this Code may be granted in accordance with the provisions of Ordinance #134 and subsequent amendments.

Rev. 11/15/04 per Ord. No. 1442  
Rev. 03/15/05 per Ord. No. 1473  
Rev. 06/01/09 per Ord. No. 1653  
Rev. 12/07/09 per Ord. No. 1671  
Rev. 07/19/10 per Ord. No. 1677  
Rev. 09/07/10 per Ord. No. 1687  
Rev. 01/04/11 per Ord. No. 1696  
Rev. 10/04/11 per Ord. No. 1720  
Rev. 03/06/12 per Ord. No. 1724

**TEMPORARY SIGNS**

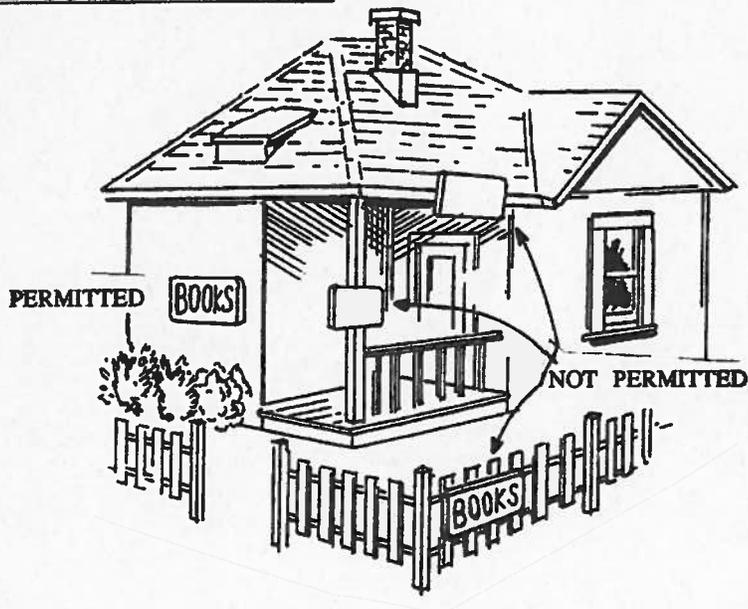
Temporary signs are permitted to be displayed in accordance with Section 25.400 of the Zoning Ordinance.



**REAL ESTATE SIGNS:**

Non-illuminated, pertaining only to the lease, sale or rental of the property.

## HOME OCCUPATION SIGNS



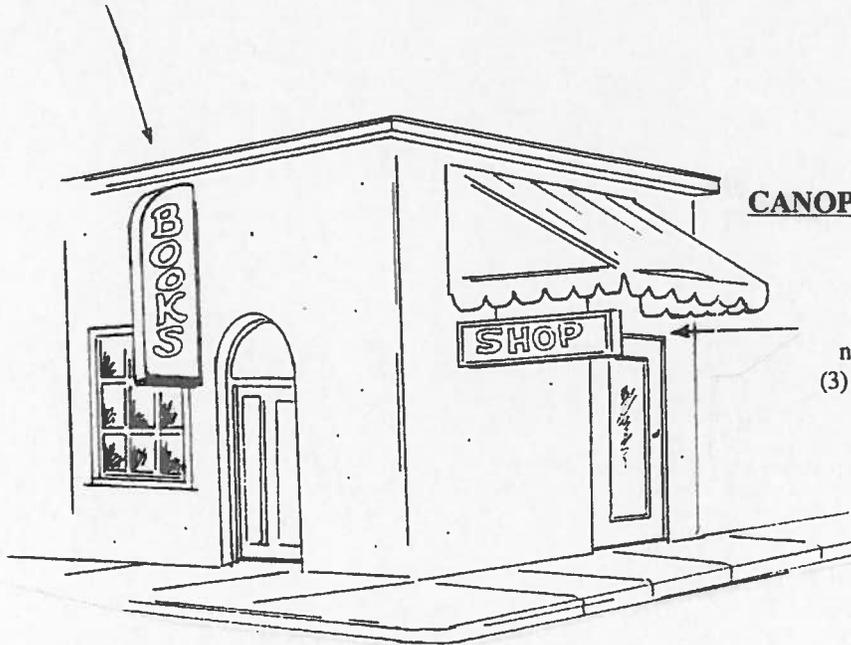
Signage is limited to one nameplate not exceeding two (2) square feet in size and shall be displayed in window or attached directly to building.

## MURAL



A mural sign shall mean any picture, scene, or diagram, painted on any exterior wall. Murals are considered signs and are included in the total sign square footage allowed.

**PROJECTING SIGN**



**CANOPY TYPE SIGN**

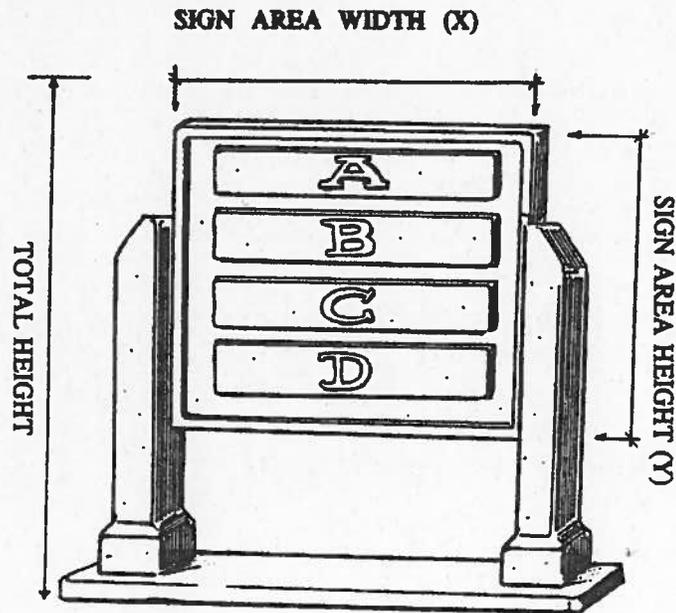
no larger than three  
(3) square feet

**OUTDOOR ADVERTISING SIGN**

Lighting fixture mounted on top.



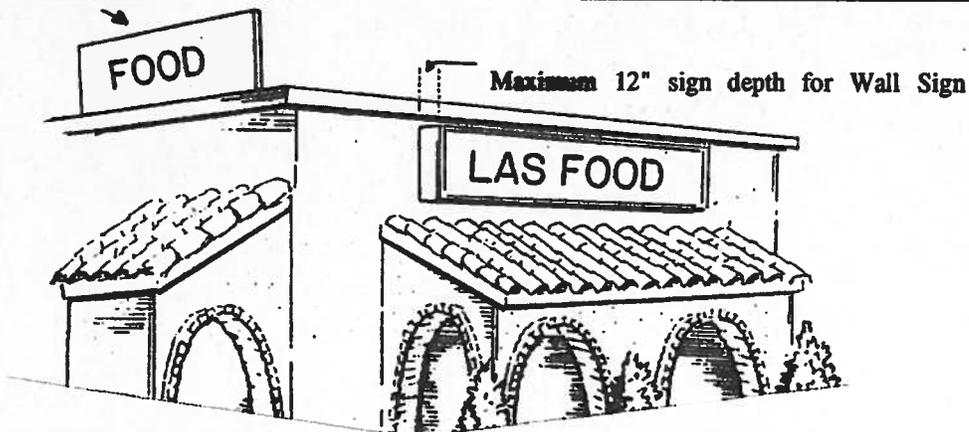
**FREE STANDING DIRECTORY SIGN**



The area for this type of sign is figured by X times Y. Sign support is not considered as part of total area.

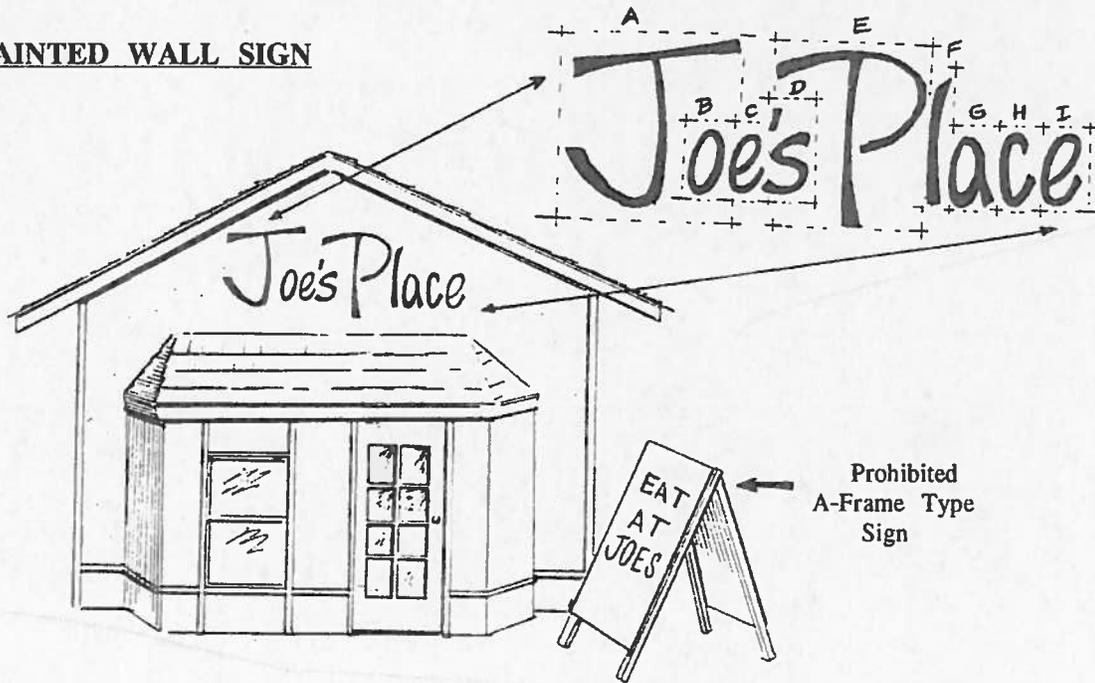
**ROOF SIGN**

**BUILDING / WALL SIGN**



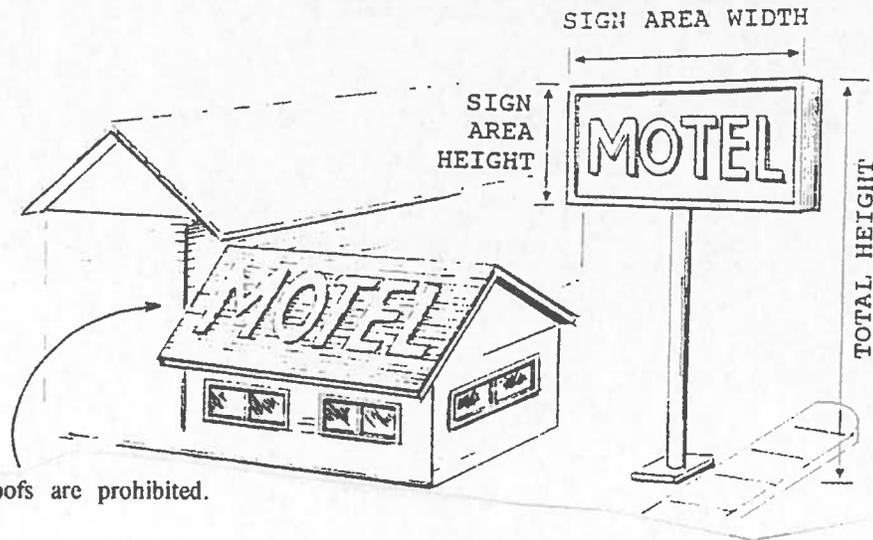
Roof Signs are signs placed above the roof line. Building Signs are those placed below the roof line.

**PAINTED WALL SIGN**



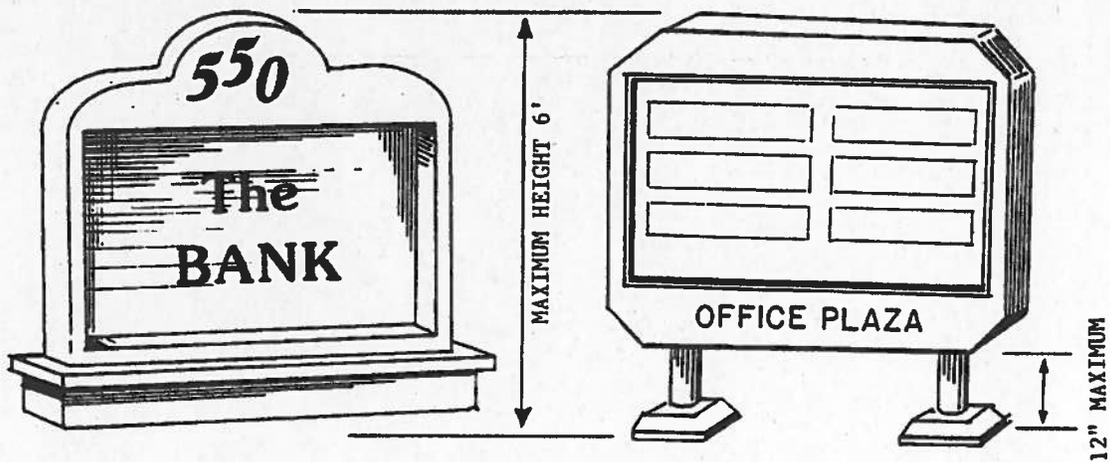
Sign area is the sum of the areas of squares or rectangles surrounding each individual letter.  
As in the example:  $A+B+C+D+E+F+G+H+I = \text{Total Sign Area}$ .

**POLE TYPE FREESTANDING SIGN**



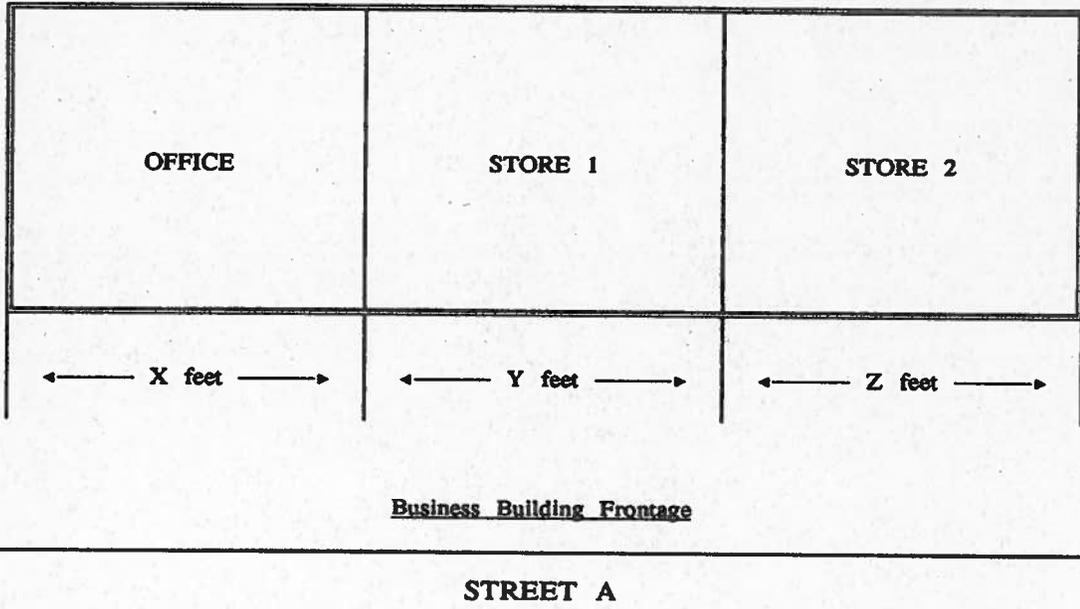
Signs painted on roofs are prohibited.

## MONUMENT STYLE FREESTANDING SIGNS



- A freestanding sign with a maximum height of six (6) feet. The base of the sign is either:
1. placed entirely upon and supported by the ground or,
  2. no more than twelve (12) inches maximum above the ground. The support structures should be designed in such a manner as to be architecturally compatible with the sign.

**BUILDING SIGNS FOR COMMERCIAL AND INDUSTRIAL COMPLEXES**



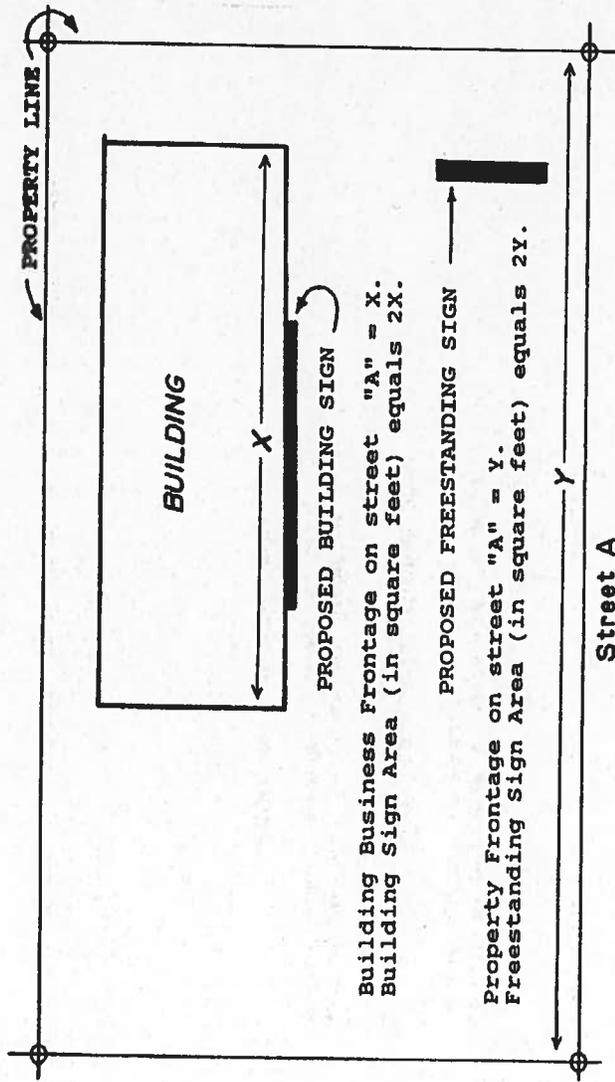
If there is more than one business in a building each business will be allowed a building sign. The square footage of the sign is determined by the business building frontage adjacent to the street. Two (2) square feet of sign area is allowed for each foot of business frontage.

For example:

- OFFICE . . . . . is allowed 2X (in square feet)
- STORE 1 . . . . . is allowed 2Y (in square feet)
- STORE 2 . . . . . is allowed 2Z (in square feet)

# COMMERCIAL and INDUSTRIAL SIGNS

Computation of Sign Area

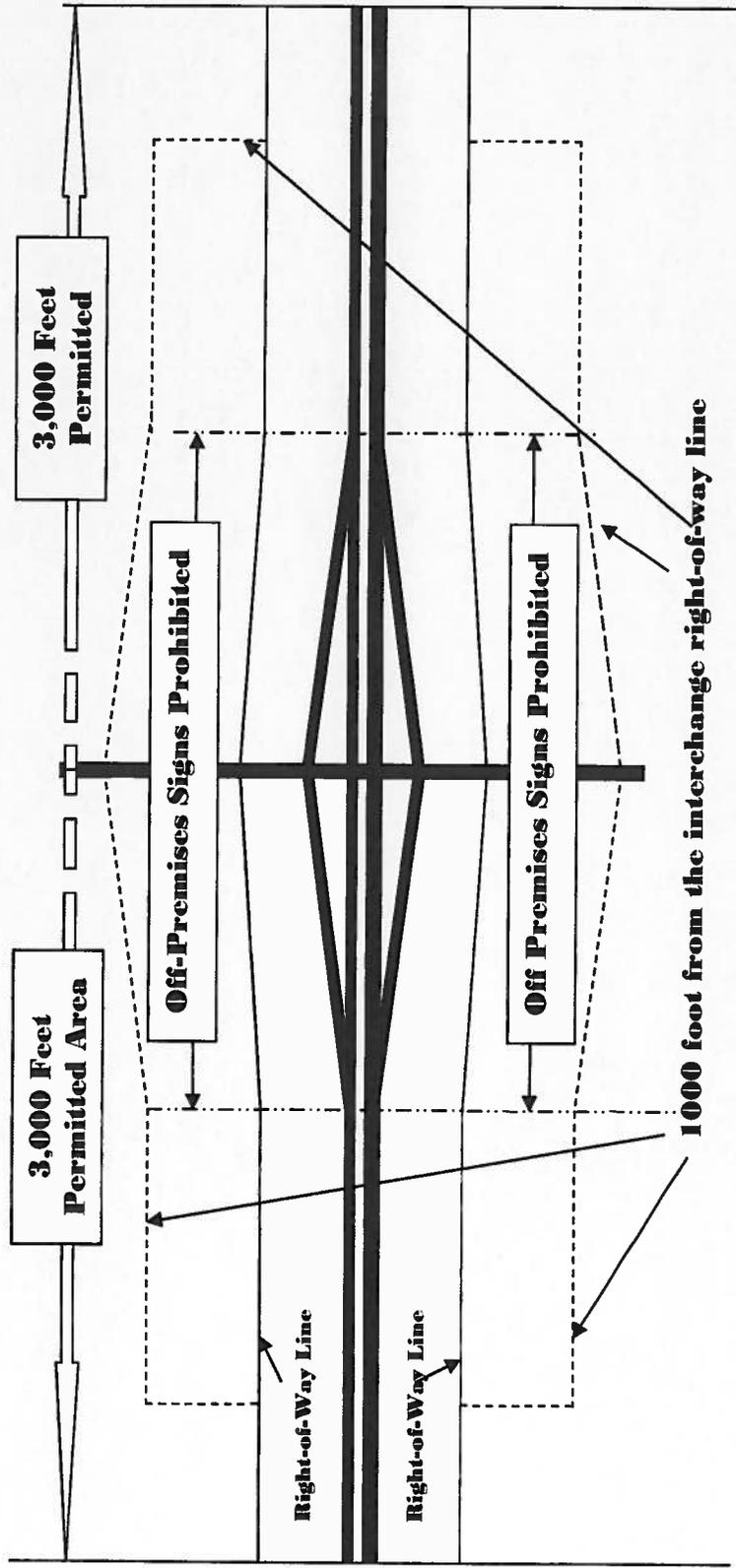


Building Business Frontage on street "A" = X.  
Building Sign Area (in square feet) equals 2X.

Property Frontage on street "A" = Y.  
Freestanding Sign Area (in square feet) equals 2Y.

**BUILDING SIGNS:** Area is determined by the building business frontage adjacent to the street. Two (2) square feet of sign area for each foot of business building frontage is allowed.

**FREESTANDING SIGNS:** Area is determined by property frontage. Two (2) square feet of sign area is allowed for each foot of property frontage adjacent to the street, up to a maximum of 300 square feet.



**Figure 1**

**OFF-PREMISE SIGNS INTERSTATE CORRIDOR SETBACK**